





Map of Sleeping Ever + 5.9%		All	Strong D	Democrat	Indy Lean D	Independent	Indy Lean R	Republican	Strong R	Male	Female	18-34	35-49	50-64	65+	18-49	50+	Every Week	Almost Every Week	Once or Twice per Month	A Few Times per Year	Almost Never	White	Black	Attended Grad Schl or More	College Graduate	Some College	High School Graduate	No H.S. Diploma	<\$15k	\$15 - \$25	\$25k - \$50	\$50k - \$75	\$75k - \$100	>\$105k	Northern	Central	Southern
March	29%	26%	37%	30%	44%	29%	35%	47%	31%	26%	25%	24%	33%	37%	24%	34%	30%	43%	36%	28%	21%	30%	17%	28%	19%	30%	38%	54%	29%	26%	23%	32%	32%	29%	25%	31%	31%	
February	14%	16%	22%	11%	4%	1%	14%	15%	18%	11%	13%	14%	14%	18%	14%	15%	13%	13%	7%	22%	13%	14%	15%	15%	15%	16%	10%	5%	6%	7%	12%	22%	14%	11%	11%	13%	20%	
January	12%	11%	9%	10%	14%	9%	14%	15%	12%	15%	12%	12%	12%	13%	11%	9%	8%	10%	10%	13%	11%	12%	14%	15%	15%	9%	12%	9%	10%	14%	11%	10%	9%	8%	14%	14%		
Before This	40%	42%	27%	46%	38%	44%	28%	16%	33%	47%	46%	40%	33%	32%	46%	33%	40%	46%	36%	33%	33%	46%	32%	48%	44%	39%	40%	7%	6%	41%	45%	32%	37%	46%	57%	34%	30%	
Not Sure	5%	5%	13%	4%	1%	1%	8%	22%	5%	5%	2%	4%	7%	8%	3%	7%	8%	5%	3%	5%	2%	4%	5%	2%	4%	1%	21%	4%	6%	5%	3%	8%	5%	2%	7%	1%	1%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Who Voted Obama in Primary	100%	54%	3%	17%	12%	3%	6%	3%	48%	52%	24%	30%	32%	14%	54%	46%	33%	10%	9%	19%	28%	85%	14%	31%	22%	31%	12%	3%	5%	9%	22%	26%	17%	16%	35%	30%	30%	

19		Some Barack Obama supporters have always supported Obama. Others switched to Obama after first supporting someone else.																																			
2008 Who Voted Obama in Primary		Party Affiliation										Gender				Age				Religious Services				Race				Education				Income				Region	
All	Strong D	Democrat	Indy Lean D	Independent	Indy Lean R	Republican	Strong R	Male	Female	18-34	35-49	50-64	65+	18-49	50+	Every Week	Almost Every Week	Once or Twice per Month	A Few Times per Year	Almost Never	White	Black	Attended Grad Schl or More	College Graduate	Some College	High School Graduate	No H.S. Diploma	<\$15k	\$15 - \$25	\$25k - \$50	\$50k - \$75	\$75k - \$100	>\$105k	Northern	Central	Southern	
Always Supported	89%	64%	28%	35%	43%	47%	39%	28%	52%	58%	62%	57%	48%	54%	59%	55%	43%	36%	36%	53%	85%	6%	97%	8%	8%	9%	61%	67%	59%	69%	46%	46%	52%	61%	48%	48%	54%
Switched To Obama	33%	38%	12%	34%	33%	31%	49%	38%	34%	33%	33%	33%	33%	38%	27%	38%	32%	37%	36%	32%	35%	18%	33%	33%	31%	33%	31%	37%	29%	27%	38%	41%	34%	38%	38%	33%	
Not Sure	13%	8%	42%	12%	22%	15%	12%	35%	14%	12%	15%	12%	14%	7%	14%	12%	13%	13%	8%	11%	15%	15%	0%	10%	15%	12%	20%	7%	12%	12%	8%	19%	13%	14%	12%	13%	13%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Who Voted Obama in Primary	100%	54%	3%	17%	12%	3%	6%	3%	48%	52%	24%	30%	32%	14%	54%	46%	33%	10%	9%	19%	28%	85%	14%	31%	22%	31%	12%	3%	5%	9%	22%	26%	17%	16%	35%	30%	30%