



Which one issue would the next Governor of Indiana focus on ahead of all others? The economy? Daylight saving time? Immigration? Privatization of government services? Property taxes? Young people moving away from the state? Or some other issue?
1274 Likely November Voters
Party Affiliation: All, Strong D, Democrat, Indy Lean D, Independent, Indy Lean R, Republican, Strong R, Male, Female
Age: 18-34, 35-49, 50-64, 65+, 18-49, 50+
Religious Services: Every Week, Almost Every Week, Once or Twice per Month, A Few Times per Year, Almost Never
Race: White, Black
Education: Attended Grad Sch'l or More, College Graduate, Some College, High School Graduate, No H.S. Diploma
Income: < \$15k, \$15k - \$25k, \$25k - \$50k, \$50k - \$75k, \$75k - \$105k, > \$105k
Region: Northern, Central, Southern

Imagine that the general election for President of the United States was today, and the only two names on the ballot were... (names rotated) John McCain the Republican and Hilary Clinton the Democrat who would you vote for?
1274 Likely November voters
Party Affiliation: All, Strong D, Democrat, Indy Lean D, Independent, Indy Lean R, Republican, Strong R, Male, Female
Age: 18-34, 35-49, 50-64, 65+, 18-49, 50+
Religious Services: Every Week, Almost Every Week, Once or Twice per Month, A Few Times per Year, Almost Never
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Income: < \$15k, \$15k - \$25k, \$25k - \$50k, \$50k - \$75k, \$75k - \$105k, > \$105k
Region: Northern, Central, Southern

Now, if Hilary Clinton chooses Indiana Senator Evan Bayh as her running mate, would you stay with Clinton? Or switch to McCain?
693 Who Choose Clinton Over McCain
Party Affiliation: All, Strong D, Democrat, Indy Lean D, Independent, Indy Lean R, Republican, Strong R, Male, Female
Age: 18-34, 35-49, 50-64, 65+, 18-49, 50+
Religious Services: Every Week, Almost Every Week, Once or Twice per Month, A Few Times per Year, Almost Never
Race: White, Black
Education: Attended Grad Sch'l or More, College Graduate, Some College, High School Graduate, No H.S. Diploma
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Region: Northern, Central, Southern

Now, if Hilary Clinton chooses Indiana Senator Evan Bayh as her running mate, would you stay with McCain? Or switch to Clinton?
924 Who Choose McCain Over Clinton
Party Affiliation: All, Strong D, Democrat, Indy Lean D, Independent, Indy Lean R, Republican, Strong R, Male, Female
Age: 18-34, 35-49, 50-64, 65+, 18-49, 50+
Religious Services: Every Week, Almost Every Week, Once or Twice per Month, A Few Times per Year, Almost Never
Race: White, Black
Education: Attended Grad Sch'l or More, College Graduate, Some College, High School Graduate, No H.S. Diploma
Income: < \$15k, \$15k - \$25k, \$25k - \$50k, \$50k - \$75k, \$75k - \$105k, > \$105k
Region: Northern, Central, Southern

What if the general election for president was today, and the only two names on the ballot were... (names rotated) John McCain the Republican and Barack Obama the Democrat who would you vote for?
1274 Likely November Voters
Party Affiliation: All, Strong D, Democrat, Indy Lean D, Independent, Indy Lean R, Republican, Strong R, Male, Female
Age: 18-34, 35-49, 50-64, 65+, 18-49, 50+
Religious Services: Every Week, Almost Every Week, Once or Twice per Month, A Few Times per Year, Almost Never
Race: White, Black
Education: Attended Grad Sch'l or More, College Graduate, Some College, High School Graduate, No H.S. Diploma
Income: < \$15k, \$15k - \$25k, \$25k - \$50k, \$50k - \$75k, \$75k - \$105k, > \$105k
Region: Northern, Central, Southern

Imagine that the general election for governor of Indiana was today, and the only two names on the ballot were... (names rotated) Mitch Daniels the Republican and Jill Long Thompson the Democrat who would you vote for?
1274 Likely November Voters
Party Affiliation: All, Strong D, Democrat, Indy Lean D, Independent, Indy Lean R, Republican, Strong R, Male, Female
Age: 18-34, 35-49, 50-64, 65+, 18-49, 50+
Religious Services: Every Week, Almost Every Week, Once or Twice per Month, A Few Times per Year, Almost Never
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Income: < \$15k, \$15k - \$25k, \$25k - \$50k, \$50k - \$75k, \$75k - \$105k, > \$105k
Region: Northern, Central, Southern

What if the general election for governor of Indiana was today, and the only two names on the ballot were... (names rotated) Mitch Daniels the Republican and Jim Schallinger the Democrat who would you vote for?
1274 Likely November voters
Party Affiliation: All, Strong D, Democrat, Indy Lean D, Independent, Indy Lean R, Republican, Strong R, Male, Female
Age: 18-34, 35-49, 50-64, 65+, 18-49, 50+
Religious Services: Every Week, Almost Every Week, Once or Twice per Month, A Few Times per Year, Almost Never
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Region: Northern, Central, Southern

If the Democratic Primary for President of the United States was today, and you were standing in the voting booth right now, who would you vote for? (names rotated) Hilary Clinton? Or, Barack Obama?
693 Democratic Primary Voters
Party Affiliation: All, Strong D, Democrat, Indy Lean D, Independent, Indy Lean R, Republican, Strong R, Male, Female
Age: 18-34, 35-49, 50-64, 65+, 18-49, 50+
Religious Services: Every Week, Almost Every Week, Once or Twice per Month, A Few Times per Year, Almost Never
Race: White, Black
Education: Attended Grad Sch'l or More, College Graduate, Some College, High School Graduate, No H.S. Diploma
Income: < \$15k, \$15k - \$25k, \$25k - \$50k, \$50k - \$75k, \$75k - \$105k, > \$105k
Region: Northern, Central, Southern

If the Democratic primary for Governor of Indiana was today, who would you vote for? (names rotated) Jill Long Thompson? Or, Jim Schallinger?
693 Democratic Primary Voters
Party Affiliation: All, Strong D, Democrat, Indy Lean D, Independent, Indy Lean R, Republican, Strong R, Male, Female
Age: 18-34, 35-49, 50-64, 65+, 18-49, 50+
Religious Services: Every Week, Almost Every Week, Once or Twice per Month, A Few Times per Year, Almost Never
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Income: < \$15k, \$15k - \$25k, \$25k - \$50k, \$50k - \$75k, \$75k - \$105k, > \$105k
Region: Northern, Central, Southern

When did you decide to vote for Hilary Clinton? 7 early March, after the Ohio and Texas primaries? In early February, after Super Tuesday? In early January, after the Iowa caucuses and New Hampshire primary? Or before that?
924 Who Vote Clinton in Primary
Party Affiliation: All, Strong D, Democrat, Indy Lean D, Independent, Indy Lean R, Republican, Strong R, Male, Female
Age: 18-34, 35-49, 50-64, 65+, 18-49, 50+
Religious Services: Every Week, Almost Every Week, Once or Twice per Month, A Few Times per Year, Almost Never
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Region: Northern, Central, Southern

Some Hilary Clinton supporters have always supported Clinton. Others switched to Clinton after first supporting someone else.
924 Who Vote Clinton in Primary
Party Affiliation: All, Strong D, Democrat, Indy Lean D, Independent, Indy Lean R, Republican, Strong R, Male, Female
Age: 18-34, 35-49, 50-64, 65+, 18-49, 50+
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Region: Northern, Central, Southern

Margin of Sampling Error: + 4.9%	All	Strong D	Democrat	Indy Lean D	Independ	Indy Lean R	Republican	Strong R	Male	Female	18-34	35-49	50-64	65+	18-49	50+	Every Week	Almost Every Week	Once or Twice per Month	A Few Times per Year	Almost Never	White	Black	Attended Grad Sch'l or More	College Graduate	Some College	High School Graduate	No H.S. Diploma	<\$15k	\$15k - \$25k	\$25k - \$50k	\$50k - \$75k	\$75k - \$105k	>\$105k	Northern	Central	Southern
Always Supported	69%	66%	53%	48%	71%	22%	45%	9%	61%	75%	67%	62%	71%	79%	64%	74%	61%	70%	68%	84%	68%	69%	78%	64%	64%	61%	79%	90%	78%	72%	75%	69%	67%	52%	69%	68%	71%
Switched To Clinton	22%	10%	26%	27%	20%	77%	40%	78%	31%	17%	20%	28%	22%	18%	20%	28%	28%	19%	19%	11%	20%	28%	22%	25%	14%	20%	22%	18%	16%	20%	28%	28%	39%	20%	24%	31%	
Not Sure	9%	4%	21%	10%	9%	0%	100%	100%	9%	9%	12%	11%	7%	6%	12%	6%	11%	14%	14%	5%	6%	9%	22%	11%	2%	8%	0%	0%	100%	100%	100%	9%	9%	9%	8%	9%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of White Vote Clinton in Primary	100%	56%	10%	15%	10%	3%	4%	4%	37%	63%	17%	27%	35%	22%	43%	57%	30%	12%	10%	20%	26%	96%	1%	16%	10%	28%	6%	12%	30%	25%	12%	11%	30%	26%	45%		

When did you decide to vote for Barack Obama? In early March, after the Ohio and Texas primaries? In early February, after Super Tuesday? In early January, after the Iowa caucuses and New Hampshire primary? Or was it before that?

311 White Obama in Primary	All	Party Affiliation	Gender	Age	<50 / 50+	Religious Services	Race	Education	Income	Region																										
Margin of Sampling Error: + 5.17%	Strong D	Democrat	Indy Lean D	Independ	Indy Lean R	Republican	Strong R	Male	Female	18-34	35-49	50-64	65+	18-49	50+	Every Week	Almost Every Week	Once or Twice per Month	A Few Times per Year	Almost Never	White	Black	Attended Grad Sch'l or More	College Graduate	Some College	High School Graduate	No H.S. Diploma	<\$15k	\$15k - \$25k	\$25k - \$50k	\$50k - \$75k	\$75k - \$105k	>\$105k	Northern	Central	Southern
March	23%	20%	28%	22%	30%	37%	35%	22%	27%	30%	24%	24%	20%	27%	23%	20%	38%	38%	22%	30%	29%	20%	24%	27%	23%	28%	40%	27%	23%	22%	20%	26%	31%	25%	23%	28%
February	10%	14%	14%	10%	28%	9%	17%	0%	100%	100%	100%	100%	100%	14%	16%	14%	10%	6%	10%	12%	13%	23%	19%	15%	14%	15%	0%	24%	14%	14%	11%	20%	13%	10%	18%	13%
January	17%	17%	22%	16%	6%	29%	16%	23%	19%	10%	13%	18%	20%	19%	16%	19%	16%	22%	15%	18%	20%	6%	10%	18%	20%	17%	19%	11%	18%	16%	22%	16%	16%	18%	18%	
Before That	30%	42%	29%	35%	31%	9%	11%	33%	34%	30%	28%	42%	34%	36%	35%	35%	35%	34%	34%	41%	34%	40%	39%	32%	35%	27%	52%	25%	48%	39%	38%	27%	34%	38%	34%	36%
Not Sure	3%	0%	7%	8%	0%	0%	17%	0%	0%	0%	11%	7%	7%	12%	6%	2%	10%	8%	2%	11%	2%	8%	2%	2%	2%	14%	2%	0%	4%	7%	100%	4%	6%	8%	7%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of White Vote Obama in Primary	100%	50%	14%	15%	8%	3%	7%	4%	50%	50%	27%	30%	31%	12%	56%	44%	36%	9%	11%	17%	25%	78%	19%	31%	22%	31%	13%	3%	8%	26%	23%	18%	15%	37%	36%	28%

Some Barack Obama supporters have always supported Obama. Others switched to Obama after first supporting someone else.

311 White Obama in Primary	All	Party Affiliation	Gender	Age	<50 / 50+	Religious Services	Race	Education	Income	Region																										
Margin of Sampling Error: + 5.6%	Strong D	Democrat	Indy Lean D	Independ	Indy Lean R	Republican	Strong R	Male	Female	18-34	35-49	50-64	65+	18-49	50+	Every Week	Almost Every Week	Once or Twice per Month	A Few Times per Year	Almost Never	White	Black	Attended Grad Sch'l or More	College Graduate	Some College	High School Graduate	No H.S. Diploma	<\$15k	\$15k - \$25k	\$25k - \$50k	\$50k - \$75k	\$75k - \$105k	>\$105k	Northern	Central	Southern
Always Supported	56%	69%	56%	46%	49%	17%	25%	28%	57%	56%	46%	55%	64%	55%	58%	59%	49%	50%	60%	56%	55%	79%	67%	51%	59%	69%	77%	88%	70%	65%	47%	50%	40%	59%	56%	63%
Switched To Obama	32%	25%	32%	37%	30%	60%	42%	63%	31%	33%	18%	40%	35%	28%	32%	32%	30%	32%	22%	32%	36%	15%	39%	32%	29%	22%	23%	12%	24%	22%	42%	38%	39%	30%	35%	31%
Not Sure	12%	6%	12%	17%	21%	19%	34%	8%	10%	11%	19%	8%	10%	10%	10%	9%	8%	8%	10%	10%	14%	6%	10%	15%	13%	9%	0%	0%	6%	12%	11%	12%	22%	11%	9%	10%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of White Vote Obama in Primary	100%	50%	14%	15%	8%	3%	7%	4%	50%	50%	27%	30%	31%	12%	56%	44%	36%	9%	11%	17%	25%	78%	19%	31%	22%	31%	13%	3%	8%	26%	23%	18%	15%	37%	36%	28%